THE WATTPAD PRIZE OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN.

OPEN ONLY TO ELIGIBLE WATTPAD USERS (WHERE ALLOWED BY LAW) WHO ARE AT OR OVER THE AGE OF 13 AS OF THE DATE OF SUBMISSION. BY ENTERING THIS CONTEST, YOU REPRESENT THAT YOU SATISFY ALL OF THE ELIGIBILITY REQUIREMENTS IN RULE 2 BELOW AND YOU ARE DEEMED TO HAVE READ AND TO AGREE TO BE BOUND UNCONDITIONALLY BY THESE OFFICIAL RULES. VOID WHERE PROHIBITED BY LAW.

This Contest is sponsored by Wattpad (the "Sponsor") and is open to any Entrant (as defined below) who has entered a Submission. Any violation of these Rules may, at the Sponsor's discretion, result in disqualification. All decisions of the Sponsor regarding this Contest are final and binding in all respects.

- **1. CONTEST PERIOD.** The Contest begins on Wednesday, April 2, 2014 and ends at 11:59 PM (Pacific Standard Time) on Wednesday, April 30, 2014, when all entries must be received (the "Contest Period"). To enter, the user must submit their entry by tagging their story with **wattpadprize14** during the Contest Period. All entrant information is subject to the Sponsor's privacy policies (see further: <u>Wattpad's Privacy Policy</u>).
- 2. ELIGIBILITY CRITERIA. This Contest is open to registered Wattpad users except:

anyone below the age of 13 at the date of entry;

anyone residing in jurisdictions or countries where illegal and prohibited by law;

directors, members, and employees and immediate family members of the Sponsor, the judging organization (if applicable), or any other party associated with the development or administration of this Contest, and the immediate family (i.e., parents, children, siblings, spouse), and persons residing in the same household, as such individuals;

any user submission that has won a monetary prize from a previous Wattpad contest;

anyone who fails to comply with these Official Rules or otherwise tampers with the entry process (e.g. signing up twice under different names or aliases to increase chances of being selected).

3. HOW TO ENTER.

All entries must be:

- received during the Contest Period;
- marked as Completed by April 30, 2014;
- written and submitted in the English language;
- purely original (original fiction or non-fiction) -- all characters, settings, and story elements cannot be copied or borrowed from any other existing works;
- appropriately rated as PG-13 or below
- **4. SUBMISSION PROCEDURES AND DEADLINES.** To submit your entry, you must pick a work from your My Works to enter into the contest, and you must tag this story with **wattpadprize14.** Entrants may submit a maximum of 3 works.
- **5. JURY SELECTION, WINNER SELECTION AND NOTIFICATION.** Jury members will be selected based on their demonstration of positive engagement, including criteria such as their level of dedication, reader insight and experience, and influence on the community. The jury will remain anonymous during submission period and winner selection, and will be revealed in the showcase at the end of the Contest. Those who accept the invitation must agree to an additional set of Terms and will not be eligible to enter their works into the contest.

Winner selection will be conducted through a jury review between May 1, 2014 to May 31, 2014. Please be advised that details on the specific mechanisms and procedures of the winner selection process will not be disclosed.

Any potential winner will be notified by email to the address provided on their accounts. If a potential winner: (i) cannot be contacted; (ii) does not respond within five (5) business days from the date the Sponsor first tries to notify him/her; (iii) refuses the Prize; and/or (iv) the Prize or prize notification is returned as undeliverable, such potential winner forfeits all rights to win the Contest or receive the Prize, and an alternate potential winner may be selected. Sponsor is not responsible for any change in an Entrant's email address or for any failure whatsoever of an Entrant to receive Sponsor's notification or for Sponsor to receive a selected Entrant's response. Upon contacting a potential winner and determining that he/she has met all eligibility requirements of the Contest, including without limitation the execution of required waivers, publicity and liability releases and disclaimers, such individual will be declared a "winner" of the Contest.

For Canadian Residents and Residents of the United States where required by law: Before being declared a "winner", a selected Entrant must first correctly answer, without assistance of any kind, whether mechanical or otherwise, a time-limited mathematical skill testing question to be administered by Sponsor or its representative by phone. **7. PRIZES.** There will be ten (10) winners for the Wattpad Prize. No substitutions may be made for a prize except by Sponsor. All federal, provincial, state or other taxes that may apply due to the receipt of a prize are the sole responsibility of the individual who receives a prize. Sponsor shall not be responsible for any failure in receiving a prize, or for any damage to a prize after it is given or if factors beyond Sponsor's reasonable control prevent a prize from being fulfilled/awarded.

The ten (10) winners will be awarded a hardcover copy of their winning work, official congratulatory letter, and be featured on the Wattpad website and mobile apps over the month of June 2014. The specific delivery method will be determined by Sponsor in its sole discretion. Sponsor shall not be responsible for any failure of delivery or for any losses to the prize after it is given to such service or if factors beyond Sponsor's reasonable control prevent the prize from being fulfilled/awarded. Before claiming the Prize, winners must sign a Consent and Release form. Upon successful completion of the Release, if the Prize is not claimed within 10 business days of delivery, the winner forfeits their Prize and cannot hold the Sponsor liable for any losses relating to the Contest.

- 8. RELEASE. Before being declared the winner, the selected Entrant will be required to sign a declaration of Consent and Release form (the "Release") indicating that the selected Entrant: (a) has complied and agrees to comply with these Official Rules; (b) accepts the Prize as offered; (c) will keep his/her winning notification confidential until notified by Sponsor; (d) releases Sponsor, its agents, employees, contractors and any other parties to be added to the Release in Sponsor's sole discretion (the "Released Parties") from any and all liability arising from his/her participation in the Contest or his/her acceptance, use, misuse or awarding of the Prize; (e) indemnifies the Released Parties from any and all losses that Sponsor may incur arising out of any act or omission by him/her in connection with the Contest or the Prize; and (f) except where prohibited by law, acknowledges Sponsor's and its authorized representatives' right to publish and/or broadcast the winner's name and/or statements without further compensation other than the Prize offered. The wording of the Release will be determined by Sponsor, in its sole discretion. Sponsor may also add such other terms and conditions to the Release as Sponsor, in its sole discretion, may deem necessary. The selected Entrant must return the Release by the date indicated on the document. If the Release is not returned on time or is returned as non-deliverable, or if the selected Entrant fails to answer the skill-testing question correctly (if applicable) or is disqualified for any other reason, the Prize will be forfeited and another Entrant will be selected from the remaining eligible entries until the Prize is successfully awarded.
- **9. DISCLAIMERS.** Sponsor assumes no responsibility for and under no circumstances will Sponsor, its agents, employees, contractors and assigns be liable to any person or business entity for any direct, indirect, special, incidental, consequential or other damages based on any Entrant's participation in the Contest, including for: (i) entries which are incomplete, unintelligible, lost, late or misdirected; (ii) technical failures of any kind, including but not limited to failure of the Internet during the Contest Period, any problems, failure or technical malfunction of any telephone network or lines, online or electronic systems, servers, access providers, computer

hardware or software, incomplete, garbled or delayed Internet/e-mail computer transmissions on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof or other failures related to hardware, software or virus; (iii) unauthorized human intervention in any part of the entry process or the Contest; (iv) technical or human error related to the administration of the Contest or the processing of entries; (v) any injury, loss or damage of any kind which may be caused, directly or indirectly, in whole or in part, from participation in the Contest by any Entrant, use or misuse of the Prize or any part thereof; (vi) any use of the Website or any other website to which the Website is linked (including without limitation any injury or damage to an Entrant's or any other person's computer relating to or resulting from participation or downloading any materials in this Contest); or (vii) any Entrant's failure to abide by the Official Rules. The limitations of liability set out in this Rule 6 apply, without limitation, to any lost profits, and will apply even if Sponsor has been specifically advised of the possibility of such damages.

- **10. GOVERNING LAW.** By participating in this Contest, you agree to be bound by these Official Rules. All decisions of the Sponsor with respect to any aspect of the Contest and these Official Rules, including, without limitation, the eligibility of entries and the winners are final and binding on all entrants. The laws of the Province of Ontario, excluding its provisions on conflict of laws, shall govern this Contest. All disputes arising out of or connected with this Contest will be resolved individually, and without resort to class action, exclusively by a court located in Toronto, Ontario, Canada with respect to any matter arising hereunder or related hereto. These Official Rules state all of the terms and conditions governing the Contest.
- 11. CHANGES AND CANCELLATIONS. Sponsor reserves the right without prior notice, to cancel, terminate, modify or suspend the Contest if, for any reason, the Contest is not capable of running as planned or if the administration, security, integrity, or proper conduct of the Contest is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond its control. Sponsor reserves the right to amend the Official Rules without prior notice if any factor interferes with the proper conduct of the Contest as contemplated by these Official Rules. Should multiple users of the same account enter the Contest and a dispute thereafter arise regarding the identity of the Entrant, the authorized account holder of said account at the time of entry will be considered the Entrant. "Authorized account holder" is defined as the natural person who is designated an account via the verified email address entered during account registration.